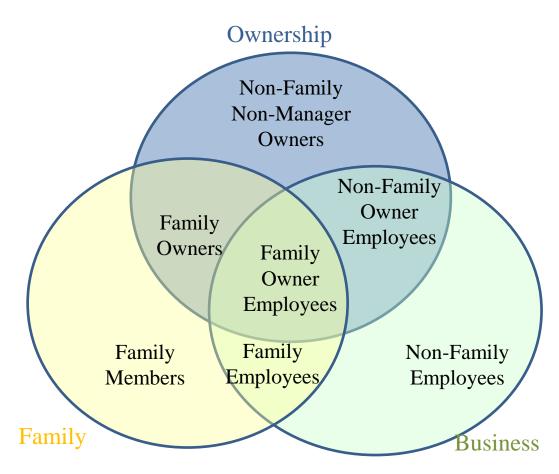




FAMILY CONSTITUTIONS, CHARTERS & SHAREHOLDER AGREEMENTS





Source: Taiguri & Davis



3 ESSENTIAL QUESTIONS

Ownership

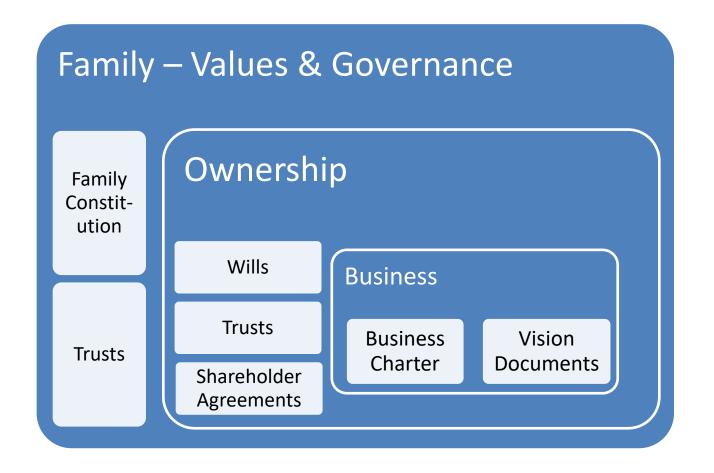
Who all are part of the Family?

Who among the Family are, and can be owners? Are they absolute owners or restricted owners?

What is my business? What is family's core competence with respect to business?

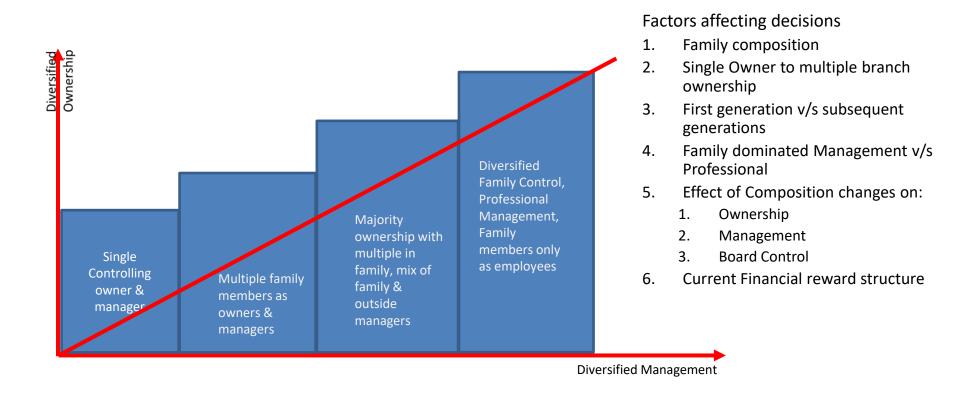


SUCCESSION INSTRUMENTS & THEIR USE





WHERE ARE WE GOING?





THEORIES IMPACTING SUCCESSION

- Stewardship
- Agency
- Transaction Analysis
- Socio Emotional Wealth Theory
- Life Cycle Theory
- Organizational identity Theory
- Social Capital Theory
- Role Theory



TYPE OF SUCCESSION

Integrative

All children inherit capital, diffused differential in roles in family business

Representative

Per stirpes ownership and roles in family business. Steps to Professionalisation.

Selective

Selection of a heir in whom the management vests

Refoundation

One or more heirs assume charge and act as founders would.

Transactional

Older generation sells their stake to the next.

Source: Leonardo J Glikin



TYPE OF HEIRS

Affective Heirs who want to join family business. Normative Heirs who feel they ought to join family business. Calculative Heirs who feel they have to join to protect their legacy. Imperative Heirs who feel they need to join as they have no other choice.

Source: Sharma & Irving 2005



DEFINITIONS

- Shareholder Agreement an arrangement among shareholders describing how company should be operated and outlines shareholders' rights and obligations.
 Also includes information on the management and privileges and protection of shareholders.
- Family Business Charter a set of agreed principles and protocols for governance of a family business. Defines Family relationship with each other qua the business.
- Family Constitution a formal document setting out rights, values, responsibilities and rules applying to stakeholders in the family business and provides plans and structures to deal with situations which arise during family business's operation.



KEY PROVISIONS SHAREHOLDER AGREEMENTS

- ROFR
- Drag Along Rights
- Tag Along Rights
- Entrenchment Rights
- Poison Pills
- Differential Voting Right structures
- Liquidation Preference



KEY PROVISIONS – BUSINESS CHARTERS

Key provisions of SHA +

- Business Values
- Proxy Rights
- Manner of appointment of Board members, KMPs and IDs
- Family member Employment and evaluation policy
- Family Business & Political Network Maintenance
- Business Strategic Directions
- New Ventures & Capital raise decisions
- Dividend policy



KEY PROVISIONS – FAMILY CHARTERS

Business Charter +

- Family History
- Family Values
- Family Wealth Management Policy
- Education and Mentoring
- Family Social Network Maintenance
- Lifestyle policy
- Family Support & Contingency Systems
- Dispute Resolution Systems
- Philanthropy



Thank you