



Session 10: Client Servicing



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1	Investment Scenarios	
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Section

1. Case Scenario



Client Scenarios

- Scenario 1 Not enough funds
- Prioritise financial goals
- Sell off Assets
- Scenario 2 Enough assets
- What to do with extra money
- Asset Allocation
- Capital Protection
- Scenario 3
- Sufficient Funds
- Risk averse client
- Charity, Social Service



Section

2. Regulations



Regulations

- AMFI Mutual Funds Distributors = Commission Income
- SEBI Registered Investment Advisers = Fee based advisor
- IRDA License = Insurance Agents
- Post Office Agent
- Other Services



Thank You